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### **UFood Grill Announces New Franchise Agreement for Logan Airport Terminal C Location**

BOSTON, MA--(Marketwire - October 13, 2009) - UFood Restaurant Group (OTCBB: [UFFC](#)) announced today that its newest Logan Airport Terminal C location marks a new franchise relationship with industry leader Midfield Concession Enterprises of Romulus, Michigan. Midfield is a premier multi-unit airport restaurant and food service operator of notable chains like Max & Erma's, The Coffee Beanery and Quiznos nationwide. In addition, Midfield operates two award-winning, exclusive brands, Sora and The Mediterranean Grill, which were both recognized by Airport Revenue News as Best New Food and Beverage Concepts.

"We are excited about our new partnership with UFood Grill," states Midfield Concession Enterprises President and CEO Andrea Hachem. "We like the concept of UFood Grill, as it provides travelers with great comfort food that not only tastes great, but is actually healthful and good for you. UFood Grill will be a great addition to Logan Airport Terminal C, as well as a hit with travelers." The Terminal C location of the Boston-based "better for you" quick-serve restaurant chain UFood Grill ([www.ufoodgrill.com](http://www.ufoodgrill.com)) marks the company's second location in Boston's Logan International Airport and third airport location overall (UFood Grill has one location in the Dallas/Fort Worth airport, the seventh busiest airport in the world).

"This exciting announcement is a testament to our success in our other airport locations, as well as our commitment to growing nontraditional restaurant locations in hospitals, colleges and travel plazas throughout the United States," says UFood Grill's Chairman and CEO George Naddaff. "We are excited to

partner with a fellow recipient of Airport Revenue News' Best New Food and Beverage Concept Award (UFood Grill received the award this year), and anticipate providing Logan Airport Terminal C travelers with a healthy dining alternative."

Interested investors should email [investor@ufoodgrill.com](mailto:investor@ufoodgrill.com) to be added to the UFood Restaurant Group email distribution list.

**About UFood Restaurant Group, Inc.**

Headquartered in Boston, MA, UFood Restaurant Group, Inc. is a franchisor and operator of fast-casual food service restaurants. UFood Grill offers a healthy lifestyle alternative to consumers in the fast-casual restaurant space and is positioned to become a leading player in the "better-for-you" quick-serve restaurant category. The Company is led by franchise innovator George Naddaff, who founded Boston Market and led the franchising of several companies including Sylvan Learning Center and Ranch\*1. Mr. Naddaff has a veteran management team with a successful record in the franchise market. UFood is currently launching a growth plan to franchise nationwide. To learn more, visit [www.ufoodgrill.com](http://www.ufoodgrill.com)

**Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 involving known and unknown risks, delays, and uncertainties that may cause our actual results or performance to differ materially from those expressed or implied by these forward-looking statements. These risks, delays, and uncertainties include, but are not limited to: risks associated with the uncertainty of future financial results, our reliance on our sole supplier, the limited diversification of our product offerings, additional financing requirements, development of new products, government approval processes, the impact of competitive products or pricing, technological changes, the effect of economic conditions and other uncertainties detailed in the Company's filings with the Securities and Exchange Commission. The Company undertakes no obligation to update any forward-looking statements.