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UFood Restaurant Group, Inc. Consummates \$8,950,000 Private Offering

Boston, MA February 11, 2008: UFood Restaurant Group, Inc. (OTCBB: **UFFC**), a franchisor and operator of fast-casual food service restaurants and nutritional product retail stores, today announced the consummation of a private offering of units of common stock and warrants that raised the Company gross proceeds of \$8,950,000. Such amount includes gross proceeds of \$6,160,000 that was raised concurrent with and immediately following the closing of our previously announced merger. The private offering of common stock and warrants were sold solely to accredited investors. UFood has raised nearly \$11 million in capital which included a \$2 million bridge financing.

“This successful raise demonstrates the confidence of our investors,” said George Naddaff, Chairman and CEO of the Company. “This is an exciting time of growth for us, as we work to provide nutritionally aware consumers with mainstream food that tastes great. As we say here at UFood --*feel great...eat smart.*”

The fast-casual dining segment is led by companies such as Chipotle Mexican Grill (NYSE: **CMG**) and Panera Bread Company (Nasdaq: **PNRA**), and caters to customers who desire the convenience of a fast-food chain and are willing to pay a premium for higher quality, differentiated menu items. With its innovative menu, UFood Grill’s mission and concept is to target mainstream customers and provide great taste and an overall pleasing dining experience.

For full disclosure on the offering, please refer to the 8-K Filing at <http://finance.yahoo.com/q/sec?s=UFFC.OB>

About UFood Restaurant Group, Inc.

Headquartered in Boston, MA, UFood Restaurant Group, Inc. is a franchisor and operator of fast-casual food service restaurants with an integrated retail store that sells nutritional products for a dual revenue stream business. UFood Grill offers a healthy lifestyle alternative to consumers in the fast-casual restaurant space and is positioned to become a leading player in the “better-for-you” quick serve restaurant category. The Company is led by franchise innovator George Naddaff, who founded Boston Market and led the franchising of several companies including Sylvan Learning Center and Ranch*1. Mr. Naddaff has a veteran management team with a record of success in the franchise market. UFood is currently launching a growth plan to franchise nationwide.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 involving known and unknown risks, delays, and uncertainties that may cause our actual results or performance to differ materially from those expressed or implied by these forward-looking statements. These risks, delays, and uncertainties include, but are not limited to: risks associated with the uncertainty of future financial results, our reliance on our sole supplier, the limited diversification of our product offerings, additional financing requirements, development of new products, government approval processes, the impact of competitive products or pricing, technological changes, the effect of economic conditions and other uncertainties detailed in the Company's filings with the Securities and Exchange Commission. The Company undertakes no obligation to update any forward-looking statements.