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FOR IMMEDIATE RELEASE

**UFOOD GRILL ANNOUNCES THE OPENING OF A NEW LOCATION AT
CLEVELAND HOPKINS AIRPORT**

Boston, MA: July 21, 2010 - UFood Restaurant Group opens a new location at the Cleveland Hopkins Airport. This new Ohio location will be operated by the Robinson Hill Hospitality Group of Chicago, IL.

The UFood Grill concept was the winner of ARN's Best New Airport Concession in 2009. Travelers, airport workers and flight crews enjoy having a healthy, nutritious and quick service food option available.

Dee Robinson, President of the Robinson Hill Hospitality Group said, "UFood Grill will be a great addition to Cleveland Hopkins Airport and our team is excited to be here. We are bringing a delicious and healthier food option. On a broader scale, we're thrilled to play a small role as we all seek to embrace healthier lifestyles."

George Naddaff, Chairman and CEO of Ufood Grill said, "We are pleased to bring our award winning UFood concept to Cleveland Hopkins Airport and are proud of our association with the Robinson Hill Hospitality Group. The UFood brand has become very popular with travelers in every airport where we have opened . More locations will soon be under construction across the country. We are very excited to be expanding our business in airports and other nontraditional locations throughout the United States. Airports, colleges, and hospitals are a natural fit for our concept, where delicious meets nutritious."

UFood Restaurant Group is a franchisor and operator of fast-casual food service restaurants, headquartered in Boston, Massachusetts. The company is led by franchise innovator George Naddaff, who founded Boston Market and led the franchising of several companies.

Interested investors should email investor@ufoodgrill.com to be added to the UFood Restaurant Group email distribution list.

About UFood Restaurant Group, Inc.

Headquartered in Boston, MA UFood Restaurant Group, Inc. is a franchisor and operator of fast-casual food service restaurants. UFood Grill offers healthy lifestyle alternative to consumers in the fast-casual restaurant space and is positioned to become a leading player in the "better-for-you" quick-serve restaurant category. The Company is led by franchise innovator George Naddaff, who founded Boston Market and led the franchising of several companies including Sylvan Learning Center and Ranch*1. Mr. Naddaff has a veteran management team with a successful record in the franchise market. UFood is currently launching a growth plan to franchise nationwide. To learn more, visit www.ufoodgrill.com

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 involving known and unknown risks, delays, and uncertainties that may cause our actual results or performance to differ materially from those expressed or implied by these forward-looking statements. These risks, delays, and uncertainties include, but are not limited to: risks

associated with the uncertainty of future financial results, our reliance on our sole supplier, the limited diversification of our product offerings, additional financing requirements, development of new products, government approval processes, the impact of competitive products or pricing, technological changes, the effect of economic conditions and other uncertainties detailed in the Company's filings with the Securities and Exchange Commission. The Company undertakes no obligation to update any forward-looking statements.