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FOR IMMEDIATE RELEASE

UFOOD GRILL ANNOUNCES THE OPENING OF ITS SECOND LOCATION IN BOSTON'S LOGAN INTERNATIONAL AIRPORT

Boston, MA: April 12, 2010 - UFood Restaurant Group opens its new location at Logan Airport Terminal C. It marks a new franchise relationship with Midfield Concession Enterprises of Romulus, Michigan.

Midfield is a multi-unit food and beverage operator that operates national brands such as Cantina Laredo, Max & Erma's, Champps Americana, The Coffee Beanery and Quiz-nos. Midfield also operates its own award-winning brands, Sora Japanese Cuisine & Sushi Bar and the Mediterranean Grill.

The Terminal C location of the Boston-based quick-serve restaurant chain UFood Grill marks the company's second location in Boston's Logan International Airport and third airport location overall.

Andrea Hachem, CEO and president of Midfield Concession Enterprises, said: "We are excited about our new partnership with UFood Grill. We like the concept of UFood Grill, as it provides travelers with great comfort food that not only tastes great, but is actually healthful and good for you. UFood Grill will be a great addition to Logan Airport Terminal C, as well as a hit with travelers."

George Naddaff, Chairman and CEO of UFood Grill said, "This will be our second location to open in Logan Airport. Several more locations will soon be under construction across the country. We are very excited to expand our business in airports and other nontraditional locations throughout the United States. Airports, colleges, and hospitals are a natural fit for our concept, where delicious meets nutritious.

UFood Restaurant Group is a franchisor and operator of fast-casual food service restaurants, headquartered in Boston, Massachusetts. The company is led by franchise innovator George Naddaff, who founded Boston Market and led the franchising of several companies.

Interested investors should email investor@ufoodgrill.com to be added to the UFood Restaurant Group email distribution list.

About UFood Restaurant Group, Inc.

Headquartered in Boston, MA UFood Restaurant Group, Inc. is a franchisor and operator of fast-casual food service restaurants. UFood Grill offers healthy lifestyle alternative to consumers in the fast-casual restaurant space and is positioned to become a leading player in the “better-for-you” quick-serve restaurant category. The Company is led by franchise innovator George Naddaff, who founded Boston Market and led the franchising of several companies including Sylvan Learning Center and Ranch*1. Mr. Naddaff has a veteran management team with a successful record in the franchise market. UFood is currently launching a growth plan to franchise nationwide. To learn more, visit www.ufoodgrill.com

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 involving known and unknown risks, delays, and uncertainties that may cause our actual results or performance to differ materially from those expressed or implied by these forward-looking statements. These risks, delays, and uncertainties include, but are not limited to: risks associated with the uncertainty of future financial results, our reliance on our sole supplier, the limited diversification of our product offerings, additional financing requirements, development of new products, government approval processes, the impact of competitive products or pricing, technological changes, the effect of economic conditions and other uncertainties detailed in the Company’s filings with the Securities and Exchange Commission. The Company undertakes no obligation to update any forward-looking statements.