



FOR IMMEDIATE RELEASE

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UFOOD RESTAURANT GROUP TO OPEN TWO LOCATIONS AT SALT LAKE CITY INTERNATIONAL AIRPORT

Boston, Mass., April 11, 2011 - UFood Restaurant Group Inc. (OTCBB: UFFC) announced today that the company has been selected to build two UFood Grills at Salt Lake City International Airport, Salt Lake City, Utah. The new restaurants are a part of the airport's revitalized concessions program.

The restaurants will be owned and managed by franchisee Hojeij Branded Foods, a boutique company specializing in airport food and beverage concessions development, operations and managing contracts at the nation's top airports.

"We are very excited to bring UFood Grill to Salt Lake City International Airport, which will provide passengers with a broad range of healthy and delicious meal and snack choices," said Lauren Beall, responsible for business development at Hojeij Branded Foods. "We know that travelers will welcome it as they have UFood's other airport locations."

"We are very proud of our new association with Hojeij Branded Foods, a highly respected company in the airport concessions industry. Our decision to open two UFood Grills at Salt Lake City International Airport marks an important milestone in our company's national expansion," said UFood CEO George Naddaff. "Additionally, as with all of our airport locations, it will provide exposure for our healthy quick-service brand to a diverse audience of travelers who are seeking better-for-you meals to bring on board."

UFood Grill is committed to offering consumers food that is both delicious and nutritious, with a wide-ranging menu that includes lean burgers, rice bowls, salads, wraps and smoothies. The company currently has eight locations in Boston, Dallas and Cleveland, including four airport locations (Logan Airport, Dallas Ft. Worth International Airport, and Cleveland Hopkins International Airport), urban areas and Parkland Memorial Hospital in Dallas. Additionally, UFood Grill will open two new restaurants at Aberdeen Proving Ground in Maryland in May, marking the company's entry into the military channel.



About UFood Restaurant Group, Inc.

Headquartered in Boston, Mass., UFood Restaurant Group, Inc. is a franchisor and operator of fast-casual food service restaurants. UFood Grill offers a healthy lifestyle alternative to consumers in the fast-casual restaurant space and is positioned to become a leading player in the “better-for-you” quick-serve restaurant category. The Company is led by franchise innovator George Naddaff, who founded Boston Market and led the franchising of several companies including Sylvan Learning Center and VR Business Brokers. Mr. Naddaff has assembled a veteran management team with a successful record in the franchise market. UFood is currently launching a growth plan to franchise nationwide. To learn more, visit www.ufoodgrill.com

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 involving known and unknown risks, delays, and uncertainties that may cause our actual results or performance to differ materially from those expressed or implied by these forward-looking statements. These risks, delays, and uncertainties include, but are not limited to: risks associated with the uncertainty of future financial results, our reliance on our sole supplier, the limited diversification of our product offerings, additional financing requirements, development of new products, government approval processes, the impact of competitive products or pricing, technological changes, the effect of economic conditions and other uncertainties detailed in the Company’s filings with the Securities and Exchange Commission. The Company undertakes no obligation to update any forward-looking statements.

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