



UFood Grill
feel great. eat smart.

For Immediate Release

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**UFOOD RESTAURANT GROUP PARTNERS WITH EURO CAFÉ
FOR CO-BRANDED CONCEPT LOCATIONS IN MULTIPLE TRADE CHANNELS**

Boston, Mass., January 30, 2012 - UFood Restaurant Group Inc. (OTCBB: UFFC) announced today that the company has signed an agreement with Euro Café Corporation to create co-branded restaurant concepts. The companies will explore development opportunities at airports, shopping centers, malls, college campuses, hospitals, casinos, health clubs and military bases.

Euro Café operates 35 locations, including 32 cafés in 22 airports in the U.S. and Canada in partnership with Hudson News. Euro Café Corporation is a family-owned company incorporated in Virginia in 1997. The company serves customers a rich European blend of coffee made with freshly roasted beans and has a commitment to sustainability.

"Euro Cafe Corporation is proud and excited to join UFood Grill for co-branding and expansion, nationally and internationally," said John A. Hus, president, Euro Café. "We have full confidence in the leadership and management of UFood Grill. This complementary partnership – healthy food and the best gourmet coffee – is a powerful combination. We look forward to advancing this venture together."

UFood Grill operates restaurants in a number of trade channels including airports, hospitals, shopping centers and urban storefronts. The company's airport locations are in Boston, Cleveland and Dallas, with two units under construction at Salt Lake City International Airport, expected to open in late April 2012. UFood has been approved for expansion into the military channel and will open three units at Aberdeen Proving Ground in Maryland, the first of which is under construction and the second is planned for construction start in six weeks.

"Our co-branded concept with Euro Café will bring the best of both worlds to travelers – a fresh cup of coffee made with expertly roasted beans, and our nutritious, delicious quick service food," said UFood Chairman and CEO George Naddaff. "We believe that this concept will meet the needs of consumers on the go – whether they want a latte or a naan flatbread sandwich."

The place where "delicious meets nutritious," UFood Grill is committed to offering consumers food that tastes great, is lower in calories and fat and, wherever possible, serves meals that are antibiotic and hormone-free, gluten-free as well as natural, grass-fed beef and cage-free eggs. UFood boasts a wide-ranging menu that includes lean burgers, rice bowls, salads, wraps, paninis and smoothies.

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About UFood Restaurant Group, Inc.

Headquartered in Boston, Mass., UFood Restaurant Group, Inc. is a franchisor and operator of fast-casual food service restaurants. UFood Grill offers a healthy lifestyle alternative to consumers in the fast-casual restaurant space and is positioned to become a leading player in the “better-for-you” quick-serve restaurant category. The Company is led by franchise innovator George Naddaff, who founded Boston Market and led the franchising of several companies including Sylvan Learning Center and VR Business Brokers. Mr. Naddaff also founded two of the first educational day care centers in the United States, Living and Learning Centers and Mulberry Child Care Centers, both of which were sold to KinderCare®. Mr. Naddaff has assembled a veteran management team at UFood Grill with a successful record in the franchise market. UFood is currently launching a growth plan to franchise nationwide. To learn more, visit www.ufoodgrill.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 involving known and unknown risks, delays, and uncertainties that may cause our actual results or performance to differ materially from those expressed or implied by these forward-looking statements. These risks, delays, and uncertainties include, but are not limited to: risks associated with the uncertainty of future financial results, our reliance on our sole supplier, the limited diversification of our product offerings, additional financing requirements, development of new products, government approval processes, the impact of competitive products or pricing, technological changes, the effect of economic conditions and other uncertainties detailed in the Company’s filings with the Securities and Exchange Commission. The Company undertakes no obligation to update any forward-looking statements.

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